



Privacy policy for QLIQ CARD users

Effective Date: 21 February, 2023

At QLIQ CARD, we value your privacy and are committed to protecting your personal information. This Privacy Policy applies to our NFC business card platform (Qliqc.com), which enables users to store and share their contact information using NFC technology.

1. Information We Collect

When you use our Platform, we may collect the following information:

- **Contact Information:** This includes your name, email address, phone number, and any other information you choose to provide us when you sign up for our service.
- **NFC Data:** This includes the information you choose to store on your QLIQ business card, such as your name, job title, company name, phone number, email address, and website.
- **Usage Data:** We may collect information about how you use our Platform, such as the pages you visit, the features you use, and the actions you take.
- **Device Information:** We may collect information about the device you use to access our Platform, including your device type, operating system, and browser type.

2. How We Use Your Information

We may use your information for the following purposes:

- To provide our Platform and its features to you;
- To personalize your experience on our Platform;
- To communicate with you about our Platform and any updates or changes;
- To improve our Platform and develop new features;
- To analyze usage trends and preferences;
- To prevent fraud and ensure the security of our Platform; and
- To comply with legal obligations and enforce our policies.

3. How We Share Your Information

We may share your information with third-party service providers who help us operate our Platform and provide our services. These service providers may include hosting providers, payment processors, and analytics providers.

We may also share your information with other users of our Platform if you choose to share your NFC data with them. We will not share your contact information with other users without your consent.

We may also disclose your information if required by law or in response to a legal request, such as a subpoena or court order.

4. Your Choices and Controls

You can control the information you share on our Platform by choosing which data to include on your QLIQ business card and who to share it with.

You can also control how we use your information by adjusting your account settings or contacting us to request changes.

5. Security

We take reasonable measures to protect your information from unauthorized access, use, or disclosure. However, no data transmission over the internet or storage system can be guaranteed to be 100% secure. Therefore, we cannot guarantee the security of your information.

6. Children's Privacy

Our Platform is not intended for use by children under the age of 13. We do not knowingly collect personal information from children under 13. If we become aware that we have collected personal information from a child under 13, we will take steps to delete the information as soon as possible.

7. Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or to comply with legal requirements. We will post the updated policy on our Platform and notify you of any material changes by email or through our Platform.

8. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at info@QliqC.com